



FOUNDER SERVICES STARTER PACK

You don't need a better idea. You need a **clearer story.**



ABOUT THE SERVICE

BAN Founder Services provides essential financial structure and strategic support to help promising startups reach investor-ready standards. It offers a strong set of services, including pitch deck development, data room preparation, financial statement preparation, financial modelling and assumptions, and valuation analysis, all designed to strengthen a startup's financial foundation.

By turning basic operational data into clear and convincing financial narratives and ensuring careful financial oversight, the program reduces risk in the eyes of investors. This enables founders to present a solid, credible, and transparent business case, placing them in a strong position to confidently secure funding from institutional investors and angel financiers.

The Starter Pack is designed for pre-seed founders and provides an essential financial and strategic toolkit to articulate a credible early-stage investment case. Curated by analysts at BAN, it includes the development of a professional pitch deck, a structured investment memorandum, a clear investor relations strategy, and a foundational financial model with validated assumptions. This package transforms a raw idea into a logically framed, financially grounded proposition, preparing founders to confidently initiate conversations with early-stage investors and angels.



OUR SERVICES

SINGLE PAGE MEMO ON PITCH DECK	FREE
STANDARD FINANCIAL STATEMENT PREPARATION	7,000 BDT
INVESTOR FRIENDLY PITCH DECK DEVELOPMENT	8,000 BDT
INVESTMENT MEMO & READINESS STRATEGY PLANNING	14,000 BDT
MARKET RESEARCH & SIZE ESTIMATION	15,000 BDT
FINANCIAL MODEL & ASSUMPTION VALIDATION	16,000 BDT

INDIVIDUAL SERVICES WILL BE PRICED ON AN À LA CARTE BASIS

PACKAGE PRICING

THE STARTER PACK

IDEAL FOR FIRST TIME PRE-SEED FOUNDERS

- ✓ INVESTOR READY PITCH DECK
- ✓ DETAILED INVESTMENT MEMO
- ✓ VALIDATED FINANCIAL MODEL
- ✓ STANDARDIZED FINANCIALS

FIXED PACKAGE PRICING

~~60,000 BDT~~

54,000

BDT

SAVE 6,000 • 10% OFF



WHY BAN?

Common Questions Founders Struggle to Answer in Investor Calls:

- What's your MRR/ARR for the last 6 months?
- What method did you use to find your assumed market size?
- What is the current valuation you're asking?
- When do you plan to offer your initial investors an exit opportunity?
- How will you differentiate yourself from your competition?

We've talked with over 110 startups in the last year, and over 500 startups from this ecosystem in the last 5 years, having helped 56 startups access capital from the greater Bangladeshi diaspora and international institutions. We've been a part of the earliest capital accessed of 7 of the 15 most funded startups in Bangladesh.

BAN helps you to enter investor meetings with confidence and clarity, from a curated strategy to having every single document that the investor might want to see prepared.

Starting something new can feel tough, and fundraising can be overwhelming, but we want you to know that you're not alone.

Book your first free 30 minute session with our analysts. Here's the [link](#).

With support and cheers,
The BAN Team